

Media Kit

*For more information, contact:
kyle@torontocomics.com*

Marketing Opportunities

Advertise with TCAF and take advantage of our unique audience.

- Advertise in our Festival Guide
- Website Banner Advertising
- Organic Social Media Support
- Paid Social Media Collaborations
- Advertise in our Digital Programs
- Atrium Posters
- Sponsorship Opportunities

Festival Guide

12,00 copies distributed by volunteers at TCAF

Weekly and monthly rates available

01: Full page: 8" x 10" \$2,500 CDN

02: Half-page horizontal: 8" x 5" \$1,500 CDN

03: Half-page vertical: 4" x 10" \$1,500 CDN

04: Quarter page: 4" x 5" \$1,000 CDN

****SPECIAL PRICES FOR TCAF PUBLISHERS/EXHIBITORS****

Contact kyle@torontocomics.com for more information.

Website Banner Advertising

Reach thousands of site visitors

Weekly and monthly rates available!

01 300 x 250 Medium Rectangle: \$50/week or \$175/month

02 336 x 280 Large Rectangle: \$75/week or \$260/month

03 728 x 90 Leaderboard: \$75/week or \$260/month

04 300 x 600 Large Skyscraper: \$150/week or \$500/month

Social Media

Over 32,000 followers across Instagram, Facebook, and Twitter!

Organic Social Media

Grow your brand and share your work with TCAF's relevant follower base of graphic art and comics enthusiasts!

PAID Social Media Collaborations

Give your brand instant visibility, target specific demographics, and promote key content beyond organic reach.

Contact kyle@torontocomics.com to discuss rates and options.

Digital Programming

Take advantage of our Digital Programs that reach thousands of viewers both during and after TCAF!

Opportunities include: short video ads, logo inclusions, and name recognition during programming. This includes: TCAF regular programming, Libraries & Education Day programming, and more!

Contact kyle@torontocomics.com to discuss rates and options.



Atrium Posters

Hang your poster or banner in the main TACF Festival Atrium and get noticed by thousands of visitors!

Contact kyle@torontocomics.com to discuss rates and options.

Sponsorship Opportunities

Named presenting sponsorships available
for programming and exhibition spaces!

Spaces Include:

- Kids area
- Exhibitor green room
- 1st floor exhibitors
- 2nd floor exhibitors
- 3rd floor exhibitors

Programming Sponsorships:

- Digital exhibition website
- Libraries & Education Day
- Word Balloon Academy
- Academic Conference

Contact kyle@torontocomics.com to discuss rates and options